WE CLAIM:

- An agent for evoking receptor potential, comprising an organic dye compound capable of evoking a receptor potential in response to photostimulation in the optic nerve.
- 2. The agent of claim 1, wherein said organic dye compound is a polymethine organic dye compound.
- 3. The agent of claim 1, which further contains a ophthalmologically acceptable carrier.
- 4. The agent of claim 2, wherein said polymethine organic dye compound is not *cis-trans* isomerized by photostimulation.
- 5. A substituent material for the retina, comprising the agent of claim 1.
- 6. The substituent material of claim 5, which further contains an ophthalmologically acceptable carrier.